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L5 Aligning  
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Strategies With**

Supply chains  
cannot be  
measured in

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absolutes or  
designed in  
isolation of the  
corporate strategy.

Here are six steps  
to align your  
supply chain with  
your corporate  
strategy: 1. Define  
and communicate  
a clear corporate  
strategy. One of  
the biggest failure  
points in aligning

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strategy is when the supply chain organization doesn't know what to align with.

## Uncertainties

### **Six Steps to Align Supply Chain with Corporate Strategy ...**

However, the benefits of aligning supply chain

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Aligning Supply  
Chain  
Strategies With  
Product  
Uncertainties

management strategies with your core business strategies are well worth the efforts.

Senior management needs to focus on three major steps: clarify, prioritize, and measure. The goal is to develop the right supply chain and

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capabilities for  
their respective  
business strategy  
and maintain it.

## Product

### **Aligning your Supply Chain Management Strategies to Your ...**

Align external  
stakeholders on  
processes and  
actions to execute

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and deliver value:  
This also requires  
leadership  
engagement to  
ensure that  
suppliers are clear  
on, and aligned  
with, the actions  
and performance  
expectations  
necessary to  
support cost, speed  
and service  
attributes.



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Aligning Supply  
**Five Steps to  
Align Business  
Strategies With  
Supply Chain ...**

Corporate strategy is not static, so you need to keep plugged into directional changes and keep ensuring your supply change is still delivering. In Summary. If an

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organization is going to delivery on its strategic goals, the supply chain will need to align to meet those objectives. This is the exciting part of being a Supply Chain Manager. For more information on the CSCP qualification, we have lots of

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information  
available on our  
website. Share this  
article:

## **5 Steps to Align Supply Chain with Corporate Strategy ...**

Strategy No. 4:  
Align your supply  
chain with business  
goals by  
integrating sales

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and operations planning with corporate business planning. Business risks for companies have risen significantly in the last couple of years. From Brexit to tariff wars, leaders are facing a growing array of market uncertainties.

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**SupplyChainBrai**

**n**  
Uncertainties

Supply chain  
strategies that are  
based on a one-  
size-fits-all or a try-  
every-thing  
mentality will fail.

The Uncertainty  
Framework A

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Aligning Supply Chain Strategies With Product Uncertainties

simple but powerful way to characterize a product when seeking to devise the right supply chain strategy is the “uncertainty framework.” This framework specifies the two key uncertainties faced by the product—demand

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Many market  
leaders such as  
Dell, Walmart,  
Cisco and Lenovo  
have proven that  
aligning supply  
chain management  
with business  
strategy directly

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correlates to improving performance. In a 2013 survey completed by Price waterhouseCoopers (PwC), companies that recognize supply chain management as an integral part of their organization achieve 70% higher



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performance.

**Aligning Supply  
Chain  
Strategies With**

**Management  
With Business  
Strategy ...**

In the article Six  
Steps to Align  
Supply Chain with  
Corporate Strategy,  
IndustryWeek  
(2011), Jeff  
Wallingford talks

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about six steps to  
align the Supply  
Chain with the BS:  
1. Define and  
communicate ...

## Uncertainties

### **Supply Chain Strategy and Business**

### **Strategy: the ...**

To measure how  
well companies  
truly align their  
supply chain

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operations with the  
business's  
competitive  
strategy, MIT  
determined that a  
company can have  
three possible  
objectives that it  
can measure itself  
against: customer  
response that  
assesses the  
performance of the  
customer-facing

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operations; cost and efficiency that focuses on income statement measurements; and asset utilization that measures effective use of facilities, inventories and other balance sheet items.

**Aligning Your**

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## **Aligning Supply Chain Strategy with Your Business ...**

Manufacturers are finding new competitive advantages by aligning their procurement and Supply Chain strategy with their corporate strategy. Due to ever increasing volatility

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in the global...

Aligning Supply  
Chain

**The Benefits of  
Aligning Strategies With**

**Corporate**

**Strategy with  
Supply ...**

Supply Chain

Strategy: Customer  
Focus and

Alignment When it  
comes to supply  
chains, it's what's  
good for the

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customer that counts not what's good for the nucleus company or even what seems to be good for the supply chain itself Supply chain management needs to be focused on giving the final customer the right product at the right time and

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place for the right  
price.

## **Supply Chain Strategy & Strategic Supply Chain**

### **Management ...**

This final research  
paper must  
demonstrate the  
understanding of  
new learning in the  
field of supply



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chain management and how the supply chain supports the organization's business strategy.

This is an assignment with a length of 10 to 15 pages (not including title and reference pages) that should integrate the reading, multi-

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media and class...

## Chain

**What  
opportunities**

**exist to improve  
supply chain ...**

Procurement

Transparency: The  
challenge of

Aligning Supply  
Chain to Values

16th December  
2020 . In

November, Apple

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stopped operations with one of its largest manufacturers in China. The iconic tech giant halted its supply from Pegatron following a discovery that thousands of student interns were being overworked. The result was

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disruption to  
Apple's supply  
chain during a key  
trading period ...

## Product

**The challenge of  
aligning supply  
chain to values**

...

All supply chain  
functions, including  
sourcing,  
manufacturing,  
warehousing, and

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transportation, had to align their strategies to minimize total functional cost. As a result, product could be sourced from a higher-cost local supplier because the resulting decrease in inventory and transportation costs more than

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compensated for  
the higher unit ...

**The resulting  
lack of alignment  
diminished the  
supply ...**

This is the first of  
two modules on  
Supply Chain  
Strategies  
designed to help  
you answer these  
questions. You will

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begin by looking at product and supply chain characteristics and learning a framework for aligning the right strategies for your needs; you'll then learn strategies to improve efficiency and reduce costs.

## **Supply Chain**

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## **Strategies I: Aligning Chain Strategies; Efficiency ...**

Review 10 Supply  
Chain Resiliency  
Strategies for  
Minimizing Risk  
During Future  
Pandemics. Health  
systems face a  
myriad of financial  
and operational  
challenges in the



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wake of the  
COVID-19 crisis.  
Collaborating with  
industry experts,  
we've identified 10  
strategies that  
supply chains can  
proactively address  
for future  
challenges and  
disruptions.

## **10 supply chain resiliency**

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**strategies to  
minimize risk for**

...  
This makes supply  
chain alignment  
with business  
strategy not only  
beneficial but  
necessary to  
success in 2020  
and far beyond it.

SUPPLY CHAIN  
MANAGEMENT IS  
THE FUTURE OF

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**BUSINESS.** From widely sweeping sustainability initiatives to highly operational procurement practices, the supply chain's scope of impact is vast.

## **The Importance of Aligning Supply Chain**

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## **Strategy to...**

To summarise,  
Supply Chain  
Disruption is  
caused by a TMT  
strategic  
formulation and  
renewal process  
that does not  
consult SCM  
professionals. This  
can be resolved  
through engaging  
in the process of

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dynamic TMT-SCM  
strategic alignment  
using approaches  
such as SCM  
education (of the  
TMT), SCM data  
and metrics, SCM  
simulation, SCM  
rhetoric and  
strength.

## **Supply Chain Disruption: Aligning**

*Page 45/47*

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## **Business Supply Chain Strategies With Product Uncertainties** **Strategy and ...**

Given that aligning supply chain strategies with changing product characteristics across the phases of the product life cycle is increasingly important, this study investigates the changes in ...

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